To: DDA:MSMAIL=RJRWS/RJRPO2/FOREMAJ; O=RJREM; P=WSX400; A=RJR; C=US
From; Myers, Keith
Posted: 2/23/96 9:32
Opened: 2/23/96 9:32
Subject: 1996 SME Simulator/Showcar Schedule

Dear Jim

Please find attached the schedule requested by Stephan, for the 1996 races at Pocono.I have used this format to speed up the process, and improve the legibility.I hope you find both the schedule, and anouncement paster/ad slick order form acceptable.
If you should have any concerns or questions on either please don't hesitate to give me a call.

Thank-you

Keith
K.L.Myers, DM/1622

P.S. The open date on 6/14/96 for the Smokin' Joe Showcar is being filled by the Harrisburg,PA. division. I will communicate the specifics when I receive them.

CC: 1600 - Buffalo Region (BRZEZIE)
DDA:MSMAIL=RJRWS/RJRPO4/OLEARYS; O=RJREM; P=WSX400; A=RJR; C=US

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1996 SYRACUSE SME SIMULATOR/SHOWCAR

RJR

DATE	SHIP TO LOCATION		#SHOWCAR ANNOUNCMENT PASTERS (EACH)	#SIMULATOR ANNOUNCMENT PASTERS (EACH)	#SHOWCAR ANNOUNCMENT AD SLICKS (EACH)	#SIMULATOR ANNOUNCMENT AD SLICKS (EACH)	CONTACT NAME/ #
WINSTON CUP SIMULATOR:							
6/12/96	689353	(STORE SIS #)		10		2	STAN CAREY/(VM)=40642
6/13/96	643077	" "		10		2	STAN CAREY/(VM)=40642
6/14/96	185055	" "		10		2	JOB COSLETT(VM)=78845
7/17/96	185719	" "		10		2	CYNTHIA PAGE(VM)=71282
7/18/96	687425	" "		10		2	STAN CAREY(VM)=40642
7/19/96	185055	" "		10		2	STAN CAREY(VM)=40642
WINSTON CUP #1 SHOWCAR:							
6/12/96	777531	(STORE SIS #)	10		2		CYNTHIA PAGE(VM)=71282
6/13/96	593729	" "	10		2		CYNTHIA PAGE(VM)=71282
6/14/96	60780	" "	10		2		JOB COSLETT (VM)=78845
6/14/96	422035	" "	10		2		JOB COSLETT (VM)=78845
6/15/96	40642	(SR'S SHIP TO)	10		2		STAN CAREY(VM)=40642
7/17/96	91832	(STORE SIS #)	10		1		STAN CAREY(VM)=40642
7/18/96	291931	" "	10		2		JOB COSLETT (VM)=78845
7/18/96	553220	" "	10		2		JOB COSLETT (VM)=78845
7/19/96	777228	" "	10		2		JOB COSLETT (VM)=78845
7/20/96	621400	" "	10		2		JOB COSLETT (VM)=78845
SMOKIN' JOE SHOWCAR:							
6/12/96	776556	(STORE SIS #)	10		1		STAN CAREY (VM)=40642
6/13/96	687425	" "	10		1		STAN CAREY (VM)=40642
6/14/96	?	" "	10		2		BARBERA PEARSON=72946
6/15/96	777313	" "	10		2		STAN CAREY (VM)=40642
7/17/96	553220	" "	10		2		JOB COSLETT (VM)=78845
7/18/96	495591	" "	10		2		STAN CAREY (VM)=40642
7/19/96	342639	" "	10		2		STAN CAREY (VM)=40642
7/20/96	40642	(SR'S SHIP TO)	10		2		STAN CAREY (VM)=40642

DIVISION MANAGER CONTACT= KEITH L. MYERS (315)682-3008

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						(VOICE MAIL)=72348							

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POCONO RACE

1996 SYRACUSE SME Simulator/Showcar

WINSTON CUP #1 SIMULATOR

STORE NAME	SIS#	ADDRESS	DATE	TIME	STORE CONTACT	PHONE #
SMOKIN JOE'S	689353	EAGLE GLEN S/C	6/12/96	10AM-4PM	FRANK FEDOR	(717)476-1123
		E.STROUDSBURG,PA				
DUNDEE BEVERAGE	643077	2297 SANS SOUCI	6/13/96	10AM-4PM	AL	(717)825-4000
		WILKES-BARRE,PA				
BLAKESLEE MKT.	185055	RT.940 & 115	6/14/96	10AM-4PM	GEORGE AHART	(717)646-8115
		BLAKESLEE,PA.				
BILL'S MARKET	185719	RT.435	7/17/96	10AM-4PM	BILL BRACY	(717)842-7461
		DALEVILLE,PA				
TOBACCO ROAD	687425	RT.940	7/18/96	1PM-7PM	MARYJO	(717)839-1838
		MT.POCONO,PA.				
BLAKESLEE MKT.	185055	RT.940 & 115	7/19/96	10AM-4PM	GEORGE AHART	(717)646-8115
		BLAKESLEE, PA.				

WINSTON #1 SHOWCAR

SCHIFFS BEVERAGE	777531	3380 N. MAIN ST.	6/12/96	11AM-7PM	MARK REESE	(717)343-1237
		SCRANTON, PA.				
GERITY'S MKT.	593729	1742 N. KEYSER AVE.	6/13/96	11AM-7PM	ED	(717)347-0393
		SCRANTON, PA.				
WYOMING BEVERAGE	60780	RT. 11	6/14/96	9AM-1PM	LEN CORDORA	(717)477-3566
		EDWARDSVILLE,PA.				
PIKES CREEK	422035	RR3 BOX 141	6/14/96	2PM-6PM	JULIE	(717)477-3566
BEVERAGE		HUNLOCK CREEK,PA.				
INSALACO #364	336527	RT.940	6/15/96	11AM-7PM	TAMMI	(717)839-3471
		MT.POCONO, PA.				
WEST END BEVERAGE	91832	RT.209	7/17/96	11AM-7PM	FRANK ROSELLI	(610)681-4080
		GILBERT,PA.				
PLAZA BEVERAGE	291931	3 RACHAEL DR.	7/18/96	9AM-1PM	CHARLIE VENNARANI	(717)654-2680
		PITTSTON,PA.				
WEST SIDE BEV.	553220	1712 WYOMING AVE.	7/18/96	2PM-6PM	RICH PARINI	(717)654-6775
		EXETER,PA.				
BEER SUPER	777228	223 SPRING ST.	7/19/96	11AM-7PM	DAVE SHIPULA	(717)823-8788
		WILKES-BARRE,PA.				
SMOKE SIGNALS	621400	120 S. RIVER ST.	7/20/96	11AM-7PM	JAMES DELUCA	(717)822-5058

*DENOTES SPLIT DAY!!!

*DENOTES SPLIT DAY!!!

Source: https://www.industrydocuments.ucsf.edu/docs/xqdn0000

POCONO RACE

		PLAINS,PA.						
SMOKIN' JOE SHOWCAR								
SIMCOES BEER	776556	4630 LEHIGH DR.	6/12/96	11AM-7PM	LISA SIMCOE	(610)767-1103		
		WALNUTPORT,PA.						
TOBACCO ROAD	687425	RT.940	6/13/96	11AM-7PM	MARYJOE	(717)839-1838		
		MT.POCONO,PA.						
LOBLAWS?	?	BERWICK,PA.	6/14/96	11AM-7PM	?	?		
HARMONY BEVERAGE	777313	TRACK ENTRANCE	6/15/96	11AM-7PM	JOHN McELROY	(717)443-7225		
		RT.115						
WEST SIDE BEVERAGE	553220	1712 WYOMING AVE.	7/17/96	11AM-7PM	RICH PARINI	(717)654-6775		
		EXETER,PA.						
POCONO TEXACO	495591	RT.590	7/18/96	11AM-7PM	ROBIN	(717)839-8573		
		MT.POCONO,PA.						
K-MART #3593	342639	RT.940	7/19/96	11AM-7PM	CLEMENT COLE	(717)839-2277		
		MT.POCONO,PA.						
HARMONY BEVERAGE	777313	TRACK ENTRANCE	7/20/96	11AM-7PM	JOHN McELROY	(717)443-7225		
		RT. 115						

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